

Trade information (will be used for communication)

Company commercial name _____
 Address _____ ZIP Code _____
 Town _____ Province _____ Country _____
 Fax _____ Web _____ Twitter account _____
 How do you want your company name to appear on your stand? _____

Person in charge of this exhibition

Name _____ Position _____
 E-mail _____ Phone Number _____

Person who will sign contract

Name _____ Position _____
 E-mail _____ Phone Number _____

Invoice information

Company Legal name _____ VAT _____
 Billing Address _____ ZIP Code _____
 Town _____ Province _____ Country _____

Participation options I would like to book the following participation option

(see Point 1 in the Annex)

SPONSORSHIP OPPORTUNITIES	
Preferred location is guaranteed for sponsors. Space is not included in the sponsorship package.	
<input type="checkbox"/> DIAMOND SPONSOR Minimum space required 60m ²	Price 50,000 € Early Bird price 47,500 €
<input type="checkbox"/> GOLD SPONSOR Minimum space required 30m ²	Price 30,000 € Early Bird price 27,000 €
<input type="checkbox"/> SILVER SPONSOR Minimum space required 30m ²	Price 18,000 € Early Bird price 17,000 €

SPACE		Space required: _____ m ²		Participation fee Insurance: 558 €	
Space	Normal Price	Early Bird price	Full Congress Pass	Expo+	Exhibitor pass
12-15 m ²	300 €/m ²	285 €/m ²	3	100	5
16-29 m ²	285 €/m ²	270 €/m ²	5	100	5
30-59 m ²	270 €/m ²	255 €/m ²	10	200	10
60-99 m ²	250 €/m ²	237 €/m ²	15	200	15
+100 m ²	200 €/m ²	190 €/m ²	20	300	20

Additional Sponsorship Opportunities

Maximize brand visibility by sponsoring the following:

- | | | | | |
|---|--|---|---|---|
| <input type="checkbox"/> Free Wi-Fi
18,000 €
15,000 € for sponsors | <input type="checkbox"/> Testbeds Area
20,000 €
18,000 € for sponsors | <input type="checkbox"/> Startup Pavillion
SOLD OUT | <input type="checkbox"/> Industry Solutions Awards
12,000 €
9,000 € for sponsors | <input type="checkbox"/> APP
18,000 €
15,000 € for sponsors |
| <input type="checkbox"/> Lanyard
18,000 €
15,000 € for sponsors | <input type="checkbox"/> Bespoke party
Ask your Account Manager. | <input type="checkbox"/> E-Catalogue
12,000 €
9,000 € for sponsors | <input type="checkbox"/> Onsite Branding & Signage
Ask your Account Manager. | <input type="checkbox"/> Registration
18,000 €
15,000 € for sponsors |

Name and surname(s): _____
 Position: _____

Date: _____
 Signature and Company seal _____

Sponsorship benefits

		DIAMOND	GOLD	SILVER
CONGRESS	Keynote Session	1	×	×
	Parallel use case session	1	2	1
INVITATIONS	Full Congress Pass invitations	150	100	50
	Expo + Passes	UNLIMITED	400	300
NETWORKING AND ACTIVITIES	VIP Lounge Area passes	8	5	3
	Lead Retrieval Devices	5	3	2
	Meeting room rental discount (subject to availability)	25%	25%	15%
ADVISORY BOARD	C- Level Representative in the Advisory Board	1	×	×
	Regular Meetings with Top-Level Executives from the world's biggest tech companies	✓	×	×
	Onsite Networking Lunch	✓	×	×
WEBSITE VISIBILITY	Logo on Hero section of the Home page	✓	×	×
	Logo on Home page	1 st Level	2 nd Level	3 rd Level
	Use case article publications on our Blogsite	2	1	1
	Interview on our blogsite	1	1	×
DIGITAL EVENT PLATFORM & AGENDA	Logo in the App	1 st Level	2 nd Level	3 rd Level
	Push Notification of Keynote Session	✓	×	×
	Logo visibility at the Event Description in the Agenda	✓	×	×
	Publication of Sponsor's events and activities in general IOTSWC Agenda	✓	✓	✓
EMAIL MARKETING	Exclusive Promotional Email with Sponsors informations sent to IOTSWC Database	1	×	×
	Speaker featured in e-mail campaigns	2	1	1
	Logo on the footer of all promotional emails	1 st Level	2 nd Level	3 rd Level
SOCIAL MEDIA	Welcome Sponsor Social Media Post	1	1	1
	Session Promotion Social Post	2	2	1
	Promocional Social Media Posts about the Sponsors participation in the Onsite	2	1	1
	Use case article publications on our Blogsite	2	1	1
	Interview publication on our blogsite	1	1	1
DEDICATED RESOURCES	Senior Marketing and Communications manager to help Sponsors maximize the promotion of their participation	✓	×	×
ONSITE COVERAGE	Video Interview During the Event	✓	✓	✓
	HQ Picturer Packof the stand and Congress Sessions	✓	✓	✓
	Customized Sponsorship post-event Report	✓	×	×
SIGNAGE	Logo on Hall Map	✓	✓	✓
	Logo en General Signage	✓	✓	✓
	Logo en backdrop of Congress Rooms	✓	✓	✓
	Logo on Session's screens (Video animation)	✓	✓	×
	Priority for Additional Branding opportunities	✓	×	×
PRESS	1 Hour Press Room for Sponsors' media Event	✓	✓	×
	Space in the Press Room for Media Kits and Brouchers	✓	✓	✓
REPORT	Logo on the Post-Event Report	1 st Level	2 nd Level	3 rd Level

*This participation is subject to approval by the Program Committee. The final format and content of the speaking presentations are subject to discussion and agreement with the IOTSWC Program Committee.

** Publication scheduling and format must be agreed with the IOTSWC marketing team.